Welcome to TRANSFORMATIVE tutoring

Kennon McCaa, M.Ed.
Math Tutor

941.882.3039
transformativetutoring.com
kennon@transformativetutoring.com

Dedicated to Causing an Important and Lasting Change in You by Providing Exceptional Math Tutoring.

I wanted to take a few minutes to introduce myself and help you feel comfortable about my tutoring service. First of all, I love what I do. I was a high school math teacher for five years, but financial concerns necessitated that I take a 20-year detour as a software developer. Thankfully in 2018, after several years of moonlighting as a tutor, I was finally able to return full-time to what I am most passionate about, teaching math. I am overjoyed to have spent the last several years helping children, and hopefully your child will quickly realize that studying with me is a great investment of their time that will improve their skills, understanding, and confidence. If we're lucky, we will have a good time along the way!

My goal is to provide excellent instruction, share my enjoyment of math with your child, and hopefully provide them with a transformative experience. **The success of your child is of paramount importance to me, and my primary concern.** Although there are not enough hours in the day to write session summaries after every session, I will reach out to you after the first few sessions, whenever I have a concern, or a noteworthy moment occurs. If you have any questions or concerns, please do not hesitate to contact me. I love hearing good news, so please let me know how your child is doing at home or school.

Please understand that during the day, I am usually tutoring nonstop, and I cannot answer phone calls while I am helping students, so **emails or text messages are usually the best way to reach me.** When I am able to reply, please rest assured that **I will give you a 100% honest answer, putting your child's needs, and their success above all else.**

First Session

The first session is a working session. We will put the pedal to the metal, and start to solve your child's math problems ASAP. I welcome you to introduce yourself, and join your child for the first, or any, session. Every student is different, some would like the reassurance that their parents provide, whereas others prefer to go solo. You know your child best, so please do what you think is best for them. I do my best to be upbeat, informative, and fun, but if you decide you don't want to participate in every minute of every session of math tutoring, I won't take it personally, but consider listening in from a nearby location. **Please ask your child about each session to make sure that they feel I am being helpful.** If there are any concerns, please let me know.

zoom

We will use the same Zoom link for all sessions:

https://us04web.zoom.us/j/2588462925?pwd=U2lCSlFidkI2L3pHcFRyb2RmMkppUT09

MEETING ID: 258 846 2925 | PASSCODE: wEF420

Payment Methods

- **Zelle** (preferred): 941-882-3039
- **Venmo:** ..... @Kennon-McCaa
- **Paypal:** ..... k_mccaa@yahoo.com (Paypal is case sensitive, so use all lowercase letters)

Test Prep Pricing

Test Prep Package: This is a package, and requires a **four hour minimum,** which must be **prepaid in full upon reserving your first appointment.** Previously, I required eight hours, but I've found that with access to a calculator on the entire SAT and ACT, some students can make dramatic improvements in just four hours. The package includes my review guides, and other materials that vary based on the needs of the student, and as such is non-refundable for the $500, four hour commitment.

1. **$500 for the first set of four hours. Prepaid and non-refundable.**
2. $450 for the second set of four hours. Prepaid, refunds promptly issued for any unused hours.
3. $400 for additional sets of four hours. Prepaid, refunds promptly issued for any unused hours.

Math Tutoring (Non-Test Prep) Pricing

- $100/hour
- 2.5 prepaid hours = $250
- 5 prepaid hours = $490 ($10 discount)
- 10 prepaid hours = $975 ($25 discount)
- **Prepayment for five weeks is required for all students with regular weekly appointments.**

Prepayment Policy

All families must **prepay for all appointments.**

Families with regular weekly appointments must prepay for a block of hours. I hope you will appreciate the convenience of prepaying for a block of hours. I keep a meticulous ledger of all balances, and I will immediately return any unused balance at the end of the year, or if your child no longer needs tutoring.

When your balance approaches zero, I will email a reminder about making an additional payment.

Scheduling Appointments

transformativetutoring.com/schedule/

Adding Appointments

My website (transformativetutoring.com/schedule/) is truly the fastest way to make an appointment and view my up-to-date availability. Please do not contact me directly asking for an appointment. I will simply redirect you to the scheduling page. **If no appointments are available,** please text or email me **stating the days and times** you were hoping for an appointment, and I will do my best to make an arrangement with another student, or notify you when a cancellation occurs. With so many students, changes do happen, and things usually have a way of miraculously working out.

Changing Appointments

Please let me know **as far in advance as possible.** For example, when a new sport, club or activity schedule comes out, please **review that entire schedule** to try to identify any tutoring conflicts. I will do my best to arrange a trade with another student. The sooner you let me know about a change request, the more likely I am to succeed in arranging a trade. Trades require a bit of flexibility on everyone's part, so please be flexible if the need arises for a trade.

- Follow the procedures for adding an appointment.
- Let me know to remove the unwanted appointment.

Scheduling Appointments

Canceling Appointments

Please let me know **as far in advance as possible, at least 48 hours in advance.**

- **Cancellations made with less than 48 hours notice will be charged for the session.** If a child falls ill, or something completely unpredictable occurs, I am generally understanding, and I may not charge for the session, but my default is to **charge** for all late cancellations, especially if they occur more than once. Even if you need to cancel on short notice, please do let me know ASAP, because I might be able to find someone to fill the spot, in which case you would not be charged for the session.
- Occasional cancellations **made more than 48 hours** in advance are truly not a problem, in fact, they provide an opportunity for a student without a regular appointment to get some help.
- The automated confirmation and reminder emails include a link near the bottom that make it easy to cancel an appointment. If you do not have such an email (regular weekly appointments don't), just email or text me the appointment(s) that you need to cancel.

Using a Calendar

- If your student is not a skilled calendar user, now is a great time to help them learn the benefits digital calendars provide.
- Make sure that they choose to **accept the calendar invitation** and before you know it, they will be managing their own schedule, freeing you up!
- Most calendar events also have reminders! I strongly recommend reminders for 48 and 24 hours, as well as 30 minutes.

Tutoring Hours

Sunday–Wednesday: . . . . . 2 PM – 9 PM

Thursday–Saturday: . . . . . None

Things are always changing, so please check **transformativetutoring.com/schedule** for my most up-to-date availability.

Zoom Best Practices

- **We use the same Zoom link for all appointments:**
  https://us04web.zoom.us/j/2588462925?pwd=U2lCSlFidkI2L3pHcFRyb2RmMkppUT09
- **Make sure your child has the Zoom link saved somewhere so they can find it easily each session.**
- If your child uses Google calendar, a convenient **"Join Zoom Meeting" button appears in Google calendar.**
- Join the meeting waiting room **five minutes early.**
- **Turn on their camera, microphone, and speakers. Test them before the meeting.**
- **Pre-load any websites or files they wish to share** in the meeting. They can always email me (k_mccaa@yahoo.com) resources too, but sharing their screen is generally the most efficient method.
- Have a phone nearby, just in case there is an audio problem.
- Have their calculator nearby. Sometimes students need to use advanced functionality on their specific calculator, and this gives me a chance to provide them with hands-on training.

Common Questions About PSAT, SAT and ACT

My website has a Frequently Asked Questions page (https://transformativetutoring.com/sat-frequently-asked-questions/) with in-depth answers to many questions. Here is a brief summary:

- Focus on **one** test, not both. (https://transformativetutoring.com/sat-or-act/)
- The SAT math test is **far** easier to prepare for than the ACT.
- The PSAT in the fall of your junior year is how to qualify as a National Merit Scholar. It is very hard to get a score high enough to qualify as a National Merit Scholar. Scoring is 2/3 English + 1/3 Math, so study your Language Arts! Florida residents who become National Merit Scholars qualify for the very generous **Benacquisto Scholarship.** (https://transformativetutoring.com/official-psat-practice-tests-are-here/)
- Generally, seniors have a hard time preparing for these tests during the school year, so **try to complete testing during your junior year.** If you don't get the score you need in the spring of your junior year, study during the summer, and take the first available test in the fall of your senior year.
- **Bright Futures** score requirements are located here: https://transformativetutoring.com/bright-futures-sat-score-requirements-changing-in-2021/

In-Person Tutoring

The question I am most often asked is, "Can you tutor in-person somewhere?" The short answer is "Not anymore."

Prior to COVID, I had a tutoring center on Tamiami Trail in Osprey, but the pandemic changed everything (in so many ways!). Although I continued to rent the space for about nine months in the hopes of reopening, eventually it just wasn't practical to keep waiting for the pandemic to end. Fortunately, **Zoom works very well** for private tutoring. For those that don't know, Zoom allows us to share our screens, write directly on the screen, and even save screenshots. Although in-person tutoring was more fun, the convenience of Zoom has simplified things for myself and my students' families—no more traffic jams, no more coordinating transportation, and no more waiting in the parking lot during sessions. Zoom has also made 30-minute appointments practical, as well as tutoring while students are traveling, and helping students from all over the country.

Anything Else I Should Know About Your Child?

- Does your child have any learning disabilities or conditions (including ADHD) that I should know about?
- Anything else about their education history or goals that I should be aware of?
- Any other concerns or questions?
- Please email, text, or call me about any special concerns. It's important to get to know each other, so don't hesitate to reach out.

I look forward to meeting your child soon. I hope that you will see immediate improvements in their attitude, confidence, and grades as well as a significant reduction in stress.

I want to help solve your family's math problems.